



# Contributor's Guidelines

[Eventtherapymag.com](http://Eventtherapymag.com)

# Events

Event Therapy  
Conference/  
Balance & Business  
Workshops



Today's special event and entertainment professionals are highly skilled, creative, and innovative. To succeed in the industry, it is important to focus on your personal growth and your strengths.

Event Therapy Magazine can help in this regard. Event Therapy Magazine explores emotional and physical wellbeing, purposeful social networking and relationship building along with business wellness and financial security.

We provide relevant content, beautiful inspiration, and thought provoking ideas through print, online at [eventtherapymag.com](http://eventtherapymag.com), and our amazing conferences and workshops. If you want to reach millions of people, we've got you covered with our amazing marketing package.



Contributors are selected at random to be featured on the website!

Our **target audience** is made up of emerging event, entertainment, and creative professionals.

## Our Circulation

In addition to planners and designers, florists, photographers, bakers and caterers, the magazine is distributed worldwide to professionals in the entertainment industry, including producers, directors, stage hands, line producers and entertainers.

## We're Looking For?

Writer's | Photography|  
Social Media Guru| Interns

# Article categories & **topic** examples

These topics are suggestions. You're welcome to submit an article using the topics highlighted here or submit a new topic within the categories in bold.

## **Mental Health**

- Anxiety and normalizing feelings
- Family and natural Support
- Therapy
- Grief

## **Physical Health**

- Workout Plans
- Nutrition

## **Financial Sustainability & Profits**

- Accounting
- Money management

## **Business Wellness & Marketing**

- Business building
- Client Relationship Management Systems (CRM)

## **Intentional Social Networking**

- Social media management
- Using Clubhouse to Help Sustain Your Business

## **Relationship Building**

- Clarifying your Network
- Work-Life Balance

## **Submission**

- **500-600** words
- 10-15 High Resolution 300dpi
- Provide email, phone number, website and up to 3 social media handles
- It is suggested that you use bullet points at various points throughout your article to make your article more enjoyable.
- Submissions should be made via email to **hello@eventtherapynetwork.com** in the form of a word document.
- All contributors will be listed on the website with a one-line bio, including a link to the author's website, product or service.

Contribution: Please share a link to published articles on social networks. We request that the full page or article not be posted without a watermark. Please also include the link to the event therapy magazine website.

**You will receive a gift of a digital copy of the magazine.**

# Deadlines

Unless otherwise stated, submissions must always be submitted at least four weeks before the magazine's release date. Our editors review submissions on a rolling basis and tend to share publication news one or two weeks after they've been accepted .

# Length

We seek articles approximately 500 to 600 words in length. The minimum length requirement should help guarantee that your commentary is substantive. As for the maximum length, we have some flexibility if the article calls for it, but please inquire first.

# Images

If you could please provide one to four image files of a quality and resolution suitable for web publication. We prefer full resolution images and that you acknowledge the source. Please note that photos taken with cell phone cameras or cropped images will not be accepted.

# Sponsored Articles

If your article is published, it should fit into our editorial themes. You can include a bio of up to 100 words on our website that describes your organization's services or unique value proposition.

# Editorial Feedback

Please remember that our editorial board reserves the right to make final judgments on whether the content meets the guidelines detailed here. Our team cannot always provide such in-depth feedback, so not all submissions will be accepted for publication. Particularly if there are substantial changes in the content or structure of the contribution, the editorial team may consult with the author.

# Social Sharing

The policy is that each writer must share an article from accounts they manage, including social media accounts under their own name, and accounts associated with their company. Contributors can share articles from their own Twitter, Facebook, LinkedIn, Instagram, and similar accounts.



# Ongoing Contributions

Editorial staff may invite guest contributors for more regular contributions from time to time. Feel free to inquire if you think you could fit in. Editorial team members will make the final decision about long-term contributors.

## Submission Guidelines:

**Submissions will be reviewed and considered once they have been placed in the queue.**

### How to submit your article?

- Submit your article via email to **hello@eventtherapynetwork.com**
- Subject line should say Contributors article: Your Topic category
- Body of email: Topic category | Topic Title | Your name | Contact info
- Attach your article as a pdf file (500-600 words)
- You can only attach a text-only Word to the file. Do not include any images.

**Note: You will receive an email stating whether your article has been accepted for publication in the upcoming issue.**

## Photo Guidelines

- High resolution professional photos Jpg, PNG files are required.
- Each photo must be professional and good quality with a resolution of 300px.
- Selfies or pictures taken with a cell phone will not be accepted.
- We take no responsibility for the quality and appearance of files you provide to us. We do not modify files you provide.
- If the application has been approved, you will receive a Google Drive link to submit your documents.
- Please include all vendor credits including photographer and IG handles
  - Vendor Credits: Include ALL vendor site URLs and Instagram handles. We will only publish the URLs and IG handles on our site once the vendor information has been supplied to us at the time the event is submitted. Please be advised that after the post is published we will NOT add any additional vendors. Links are only highlighted for the Platinum members.

# Watermarks:

All photographer and vendor credits will appear in the vendor credits section of the article if your event is selected for publication.

**Please note: Any photos with watermarks will not be accepted.**

## Demographics

Female & Male  
Age **25-65**

Our Reach  
**25,000** Globally

## Our target audience

Our target audience consists of established and emerging event professionals ages 25-65.

## Disclaimer:

By submitting the work to us, you certify that all parties involved in the event informed us and granted us their consent before the work was submitted to the magazine.

# Empowering the event & entertainment industry

#Event**Therapy**Mag

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