



ET EVENT *Therapy*
MAGAZINE

Media Kit

Eventtherapymag.com

Events

Event Therapy
Conference/
Balance & Business
Workshops



Today's special event and entertainment professionals are highly skilled, creative, and innovative. To succeed in the industry, it is important to focus on your personal growth and your strengths.

Event Therapy Magazine can help in this regard. Event Therapy Magazine explores emotional and physical wellbeing, purposeful social networking and relationship building along with business wellness and financial security.

We provide relevant content, beautiful inspiration, and thought provoking ideas through print, online at eventtherapymag.com, and our amazing conferences and workshops. If you want to reach millions of people, we've got you covered with our amazing marketing package

Eventtherapymag.com

Limited Space on website

Our target audience is made up of emerging event, entertainment, and creative professionals.

Website Display Ad Rates

Articles Deck Ad- Large

\$75/ month

Includes directory listing

Website Directory Ad Rates

Website Directory Listing

\$45/mo

Company write up (300 words or less) profile picture (high resolution, if logo PNG Transparent), company name, address, website, email, phone number social media (up to 3)

Website Featured ad rate

Website Featured Listing

\$75/mo

Company write up (300 words or less) profile picture (high resolution, if logo PNG Transparent), 5 company photos, company name, address, website, email, phone number social media (up to 3)

Feature listing displayed throughout the **website** and on **blog** page

Website Platinum Listing

\$150/ mo

Company write up (300 words or less) profile picture (high resolution, if logo PNG Transparent), 10 company photos, company name, address, website, email, phone number social media (up to 3)

Feature listing displayed throughout website on blog page

Feature listing displayed on home page

Article Deck Ad- Large

Eventtherapymag.com



The Publication

Event Therapy Magazine reaches both established and up-and-coming event and entertainment professionals worldwide. The well-designed and intriguingly conceived quarterly magazine is specifically intended for event and entertainment professionals who want to learn about how to balance their business and their personal lives. Further, the publication aids professionals as they navigate mental and physical health, relationship-building, and business wellness.

Advertiser Referral Program

This program gives advertisers the ability to receive advertisements at a special rate. Get 20% off your next advertisement or feature when you refer an active and paid advertiser to us.

Cross Promotion Opportunities

Ask your sales representative about social media advertising.



Full page Bleed
9"x11.25"
Trim Size
8.5"x10.75"

Quarter Page
3.5"x4.75"

Half Page Horizontal
7.5" x 4.75"
Half Page Vertical
3.5"x9.75"
Business
3.5"x2.25"

Advertising Rates -Print

| | | | |
|--------------------------------------|------------------------------|----------------------------------|----------------|
| Feature page including 2 page spread | \$2,500 | Back Cover including full spread | \$3,500 |
| Full page Ad | \$1,200 | Digital Magazine | \$8.97 |
| Half page Ad | \$750 | Print Magazine | \$24.97 |
| Quarter page Ad | \$500 | Inside Front | \$1,430 |
| Business Listing | \$75 | Inside Back | \$1,430 |
| Website Ad | \$200 for 3 months | Biz Card | \$250 |
| Back Cover | \$1,500 | | |

The Demographics

Female & Male
Age **25-65**

Our target audience

consists of established and emerging event professionals ages 25-65.

Our Circulation

Our Reach
25,000 Globally

In addition to planners and designers, florists, photographers, bakers and caterers, the magazine is distributed worldwide to professionals in the entertainment industry, including producers, directors, stage hands, line producers and entertainers.

Submission Guidelines:

Submissions will be reviewed and considered once they have been placed in the queue.

- Event Therapy Magazine can accept MAC or PC Adobe Files
- All ads are full color and print at 300dpi
- Photoshop files CMYK mode.
- Please submit your files via Dropbox link provided
- When files are submitted to Event Therapy Mag, we are not responsible for their quality or overall appearance. We do not modify files provide

Photo Guidelines

- High resolution professional photos PDF files are required. Please use the PDF
- Please submit your files via Dropbox link provided
- When files are submitted to Event Therapy Mag, we are not responsible for their quality or overall appearance. We do not modify files provided.
- Please include all vendor credits including photographer and IG handles
 - Vendor Credits: Include ALL vendor site URLs and Instagram handles. We will only publish the URLs and IG handles on our site once the vendor information has been supplied to us at the time the event is submitted. Please be advised that after the post is published we will NOT add any additional vendors. Links are only highlighted for the Platinum members.

Watermarks:

If your event is selected for publication, we do not publish watermarked images. All photographer and vendor credits will appear in the vendor credits section of the article.

Disclaimer:

By submitting your work to us, you certify that the photographer/videographer has authorized you to submit photos/videos to us, and that you have notified all parties involved in the Event.

Empowering the event & entertainment industry

#Event**Therapy**Mag

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